

SUPPORT & SPONSOR

FINDING RESILIENCE



Adoptive and Foster Family Coalition

NEW YORK

a source of support, information and advocacy since 1975

**THURSDAY MAY 9TH AND FRIDAY MAY 10TH
AT THE CULINARY INSTITUTE OF AMERICA
IN HYDE PARK, NY**

For over three decades,
the Adoptive and Foster Family
Coalition of New York's
annual statewide conference
has provided an opportunity
for foster, adoptive and relative
care parents
to join with professionals to be
inspired, network and learn
about the latest in the field.



Reserve your sponsorship reservation online at:

[HTTPS://AFFCNY.ORG/SUPPORT/](https://affcny.org/support/)

35th ANNUAL NEW YORK STATE FOSTER CARE & ADOPTION CONFERENCE

JOIN PARENTS AND PROFESSIONALS AT THIS POWERFUL EVENT

CORPORATE SUPPORT \$5,000

Make a real impact. Your logo banner over the podium for a day, on all Conference digital materials, a dedicated sponsor page and full page program ad!

CONFERENCE DAY SPONSOR \$1,000

Sponsor a Day! Includes your logo on all Conference digital materials for that day and full page program ad!

KEYNOTE SPONSOR \$2,500

Sponsor a conference Keynote Address. Includes your logo on all Conference digital materials including "your" keynote pages, and full page program ad!

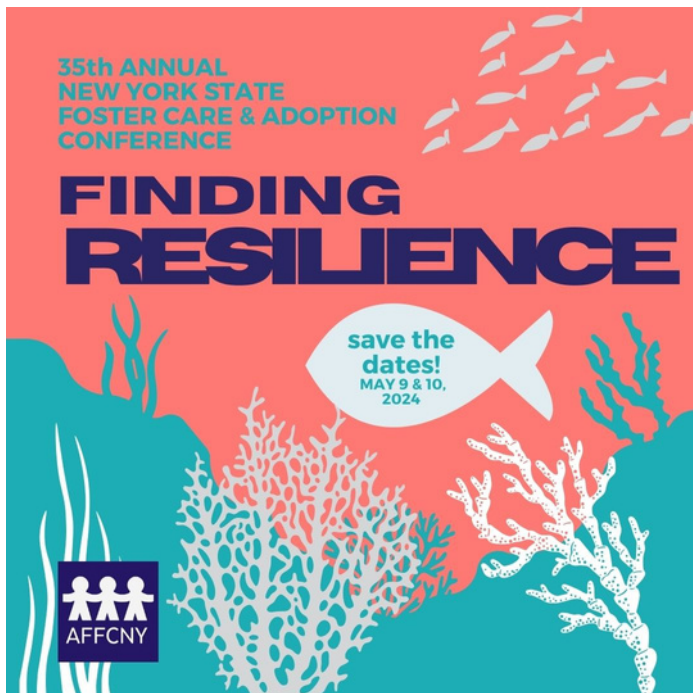
BEVERAGE BREAK SPONSOR \$500

Includes logo sign placement at break station and half page conference program ad. Two opportunities available.

SPONSOR A WORKSHOP \$250

Sponsor a workshop of your choice or of the Coalition's choice. Signage and announcement at workshop.

Don't see what you need? Customized and co-sponsorships are welcomed and encouraged



BECOME A CONFERENCE SPONSOR TODAY ONLINE AT:

[HTTPS://AFFCNY.ORG/SUPPORT/](https://affcny.org/support/)

PROGRAM ADVERTISING

Adoptive and Foster Family Coalition
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**ADVERTISE YOUR
BUSINESS,
SERVICE, OR
AGENCY TO OUR
CONFERENCE
COMMUNITY!**

**SEND IN YOUR AD
COPY AND PAYMENT
BY
MONDAY APRIL 29,
2024**

WHY ADVERTISE?

The Conference presents a unique opportunity for your organization to showcase products and services with hundreds of New York families, professionals, and advocates who attend our conference every year.

ADVERTISER BENEFITS

Your program ad and copy will be distributed to every conference attendee.

Advertisers receive acknowledgment and promotion in Coalition e-newsletters, the AFFCNY.Network and on our website.

Program Advertisement Sizes and Image Requirements

- ☐ Full Page Program Ad | \$300 a full page conference program ad measuring 5"(w) x 8"(h).
- ☐ Half Page Program Ad | \$150 a half page program ad measuring 5"(w) x 4"(h).
- ☐ Back Cover Program Ad | \$500 a full page back hardcover ad measuring 6"(w) x 9"(h).



Reserve your program advertising online at:

<https://affcny.org/program-ad>

Email a press ready (high resolution) PDF or JPEG file of your ad in black and white or grayscale to info@affcny.org. Include your desired ad size and a contact name and number.

**RESERVE YOUR AD SPACE FOR THIS YEAR'S
CONFERENCE ONLINE AT:**

[HTTPS://AFFCNY.ORG/SUPPORT/](https://affcny.org/support/)

EXHIBIT TABLE RESERVATIONS

JOIN OUR CONFERENCE COMMUNITY AS AN EXHIBITOR!



Exhibit Table Fees are \$400 each.

Includes one draped 8' table and 2 chairs in the main reception area of the IN PERSON conference. Digital materials provided by exhibits will also be available for any virtual attendees in the online conference community. The Exhibit Table Fee also includes all meals as included in standard registration.



SPACE IS LIMITED!

If you wish to reserve exhibit space, we **MUST** receive your reservation form and payment **NO LATER THAN MONDAY APRIL 22, 2024**

EXHIBITOR BENEFITS

- **Guaranteed traffic in the main event space where all breaks are held.**
- **Exhibitor promotions are included on Coalition's website, online support network, newsletters, and social media properties.**
- **Exhibit promotions in our Conference program and digital materials.**

All organizations are welcome to contribute materials to our "Take one FREE" resource tables. Simply bring your literature to the conference registration desk on Thursday, 5/9, or send it to the Coalition's office at 108 Main Street, Suite 5, New Paltz, NY 12561 to arrive between 4/15 and 5/1. Please include your name, organization and confirmation that materials are for distribution at the conference. Email conference@affcny.org to inform us you are sending materials.

SAVE YOUR SPACE AND YOUR SEAT AT YOUR TABLE AT:

[HTTPS://AFFCNY.ORG/SUPPORT/](https://affcny.org/support/)